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**18<sup>th</sup> INTERNATIONAL CONGRESS on  
MARINE CORROSION and FOULING • 18<sup>th</sup> ICMCF  
19-24 June 2016 • University of Toulon, Toulon, France**

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**SPONSORSHIP PACKAGE**





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## ► CONFERENCE OVERVIEW AND OBJECTIVES

Since its inception in 1964, the International Congress on Marine Corrosion and Fouling (ICMCF) has become the foremost international scientific conference on biofouling and corrosion of materials in the sea, bringing together scientists and technologists, from academia, industry, defense and other government organizations to present and discuss recent scientific developments in understanding and combating biofouling and corrosion of materials and structures in the marine environment.

The 18<sup>th</sup> ICMCF is being convened on behalf of the Comité International Permanent pour la Recherche sur la Préservation des Matériaux en Milieu Marin (COIPM). The 18<sup>th</sup> ICMCF will have special significance as the first ICMCF was held in France in 1964. It should host more than 300 persons.

The 18<sup>th</sup> ICMCF will take place in Toulon, France, the main port of the French navy, located in the Var, a department of the the Provence-Alpes-Côte d'Azur region (including the French Riviera), in southeastern France. The area is known for its seaside resorts, the most famous of which is Saint-Tropez. The region is also visited for its romanesque and medieval architecture, and for its wines, particularly the wines of Bandol.

## ► ORGANIZING COMMITTEES

### ◎ Conference International Committee Members:

COIPM (Comité International Permanent pour la Recherche sur la Préservation des Matériaux en Milieu Marin).

Current Chairman: CLARE Tony, Newcastle University

List of committee members: [http://icmcf.org/Committee\\_Members.html](http://icmcf.org/Committee_Members.html)

### ◎ Conference Local Organising Committee Members:

Laboratoire MAPIEM, Université de Toulon, Toulon

- ARAGON Emmanuel
- BELEC Lénaïk
- BLACHE Yves
- BRESSY Christine
- BRIAND Jean-François
- BRISSET Hugues
- CULIOLI Gérald
- DELARUE Anne
- LEJARS Marlène
- MARGAILLAN André
- MOLMERET Maëlle
- ORTALO-MAGNE Annick
- PERRIN François-Xavier



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- AVELLAN Christophe      Pôle Mer Méditerranée, Toulon
- COMPERE Chantal        Unité Recherches et Développements Technologiques, IFREMER, Brest
- GROLLEAU Anne-Marie    CEFRACOR, Paris
- HELLIO Claire            Laboratoire LEMAR, Université de Bretagne Occidentale, Brest
- THIERRY Dominique      Institut de la corrosion, Brest

## ► PROPOSED SESSION TOPICS

The proposed session topics include:

- Marine corrosion: Materials and Coatings
- Microbiologically Influenced Corrosion /Biocorrosion
- Cathodic protection
- Risk management in marine protection (AF/corrosion)
- Regulation of AF and corrosion products and environmental issues
- Biofilms and Microbial Fouling
- Adhesion and biofilm formation mechanisms
- Settlement mechanism of macrofoulers
- Novel methods to evaluate antifouling efficacy
- Industry session
  - Fouling/corrosion in marine energy applications and ships
  - Fouling/corrosion in aquaculture, harbour infrastructures, Oil & Gas, desalination plant
- Novel environmentally friendly antifoulants.
- Chemically-active antifouling technologies.
- Responsive surfaces and textured surfaces for antifouling.
- Advances in fouling release technologies.
- New approaches/ideas for antifouling.

Invited speakers have yet to be finalised but it is expected to comprise distinguished academics in the research field, from a variety of nationalities as well as leading industry figures (see past conference abstracts available on <http://www.icmcf.org>).

## ► SPONSORSHIP OPTIONS AND OPPORTUNITIES

Why should your company/institution attend and/or sponsor this event ?

- Develop b-to-b contacts and valuable partner-supplier connections during the conference
- Promote new products and services
- Attract new customer leads
- Further your existing relationships with your current customers



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- Attract and influence attendees at every stage of their career, from students to top-level scientists
- Get informed on the last development and research on particular topics associated with this event

The following sponsorship opportunities are available.

In addition to these options, the ICMCF Organizers are seeking Main Events Sponsors, with sponsorship opportunities and sponsorship funds to be discussed with the conference chairs. The Main Events Sponsor for a given event will receive recognition above and beyond the other sponsorship categories.

## ► SPONSORSHIP CATEGORIES OVERVIEW

### ◎ Sponsorship Packages

#### **P** Platinum Plan (10 000 €)

A Platinum Sponsor will receive exposure and recognition through the following:

- Company logo and company name printed on name badges.
- The sponsor will be mentioned as Platinum Sponsor in all publicity emails sent by conference organizers to major mailing lists and newsgroups to market the conference.
- A large company logo will be included in all publicity material, including posters (if printed after sponsorship is awarded), banners, proceedings, and invitation letters, if applicable.
- Distribution of a company folder to conference participants with the conference package (the material to be distributed must arrive two weeks prior to the conference).
- One dedicated demo or publicity table during all conference social events (such as reception and banquet).
- Acknowledge as Platinum Sponsor at the conference opening ceremony, and all conference social events.
- Opportunity to display company signage in registration area and at the front of the conference room.
- Four complimentary registrations including the lunch pass for employees of the sponsoring entity to attend all conference functions.
- Acknowledgment as Platinum Sponsor on the conference website with link and logo to sponsor's website.
- Recognition as Platinum Sponsor in the conference book.



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## **P** Golden Plan (5 000 €)

A Golden Sponsor will receive exposure and recognition through the following:

- One dedicated demo or publicity table during one conference social event (such as reception and banquet).
- Acknowledge as Gold Sponsor at the conference opening ceremony.
- Opportunity to display company signage in registration area.
- Two complimentary registrations including the lunch pass for employees of the sponsoring entity to attend all conference functions.
- Acknowledgment as Gold Sponsor on the conference website with link and logo to sponsor's website.
- Recognition as Gold Sponsor in the conference book.

## **P** Silver Plan (2 000 €)

A Silver Sponsor will receive exposure and recognition through the following:

- One complimentary registration including the lunch pass for employees of the sponsoring entity to attend all conference functions.
- Acknowledgment as Silver Sponsor on the conference website with link and logo to sponsor's website.
- Recognition as Silver Sponsor in the conference book with the logo of the sponsor.

## **P** Bronze Plan (1 000 €)

A Bronze Sponsor will receive exposure and recognition through the following:

- Acknowledgment as Bronze Sponsor on the conference website with link and logo to sponsor's website.
- Recognition as Bronze Sponsor in the conference book.

## ☉ Food and Beverage Conference Kit Sponsorship Packages

### Coffee Break Sponsor (2 000 €/break)

These breaks will take place in front of the conference rooms of the Neptune Conference Center.

- Company name and logo on signage at coffee break
- Acknowledgement as coffee break sponsor in event website and program book

### Opening Lunch Buffet Sponsor (7 000 €)

This event will be held on Monday, at the Neptune Conference Center.

- Company name and logo on signage at luncheon
- Acknowledgement as luncheon sponsor in event website and program book



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## Main Events Sponsor (10 000 € each)

Two main events will be held:

- Welcome Reception on Sunday night at the National Marine Museum of Toulon (<http://www.musee-marine.fr/toulon>)
- Poster Session-Dinner Cocktail at the Neptune Conference Center of Toulon (<http://toulontourisme.com/palais-congres-toulon>)
- Company name and logo on signage
- A4 size advertisement in the conference book
- Sponsor's company logo on event website and back cover of the conference book

## ► EXHIBITION OPPORTUNITY

### Corporate boxes (2 500 €)

The corporate boxes/stands will be at your disposal on site at the same floor as the poster and conferences rooms during the entire length of the congress. Exhibition space is subject to availability and will be attributed on a first come, first served basis. Exhibitors are responsible for the transportation, setting up, storage and exhibition of their equipment(s), cabling and documents, and all related costs.

- 3m x 2m x 2,5m dedicated space for the corporate
- 3 spot lights
- A table and 2 chairs
- A printed banner
- Wireless internet connection
- One complimentary registration including the lunch pass for employees of the sponsoring entity to attend all conference functions
- Company logo in the conference book and on the conference website with a link to your company website

## ► OTHER CONFERENCE SPONSORSHIP OPPORTUNITIES

### Conference bags - single sponsor only (5 000 €)

- Company logo/Name on conference bags

### Conference lanyards - single sponsor only (3 000 €)

- Company logo/Name on conference lanyards

### Corporate literature in conference bags (1 500 €)

- Company flyers in conference bags

### Corporate literature in the conference book (1 500 €)

- A4 size advertisement in the conference book



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### Logo and link on the conference website (800 €)

- Company logo on the conference website with a link to your company website.

The 18<sup>th</sup> ICMCF website is set-up and promoted in such a way as to ensure maximum visitation by participants.

### ► OTHER TYPE OF ADVERTISEMENTS

#### ◎ USB Keys, Pads, Pens donation

Provided by the sponsor, the USB keys, pads and / or pens will be included in each of the conference bag distributed to all conference participants. Anticipated attendance for 2016 is over 300. Delivery of the materials is at your expense. Delivery instructions will be provided in due course.

#### ◎ Financial Grant, Funding or Prizes

- Student travel financial grant
- Young researcher poster prize
- Young researcher oral communication prize

### ► ADDITIONAL INFORMATION

If you are interested in sponsoring the conference or if you have any questions, please contact one of these persons:

- The 18<sup>th</sup> ICMCF General Chair  
**Christine BRESSY** • Email: bressy@univ-tln.fr • Tel: +33 4 94 14 25 80

- The 18<sup>th</sup> ICMCF organizing committee members in charge of the sponsorship:

**Maëlle MOLMERET** • Email: molmeret@univ-tln.fr • Tel: +33 4 94 14 67 18

**Marlène LEJARS** • Email: lejars@univ-tln.fr • Tel: +33 4 94 14 22 72

The 18<sup>th</sup> ICMCF Sponsorship Registration Form is included in this package with additional payment information. We are ready to negotiate the best way for your organization to collaborate with us on making the 18<sup>th</sup> ICMCF a success.

